





**Big Brothers Big Sisters**  
of the 7 Rivers Region

**BOWL**  
FOR KIDS' SAKE

## 2016 Sponsorship Levels

**\*\*Payment and Sponsorship Agreement must be returned by March 1, 2016 to ensure sponsorship benefits. \*\***

Sponsorship Benefits	Event Sponsor (\$2,500+)	Alley Sponsor (\$1,000-2,499)	Lane Sponsor (\$500-999)	Strike Sponsor (\$250-499)	Pin Sponsor (\$100-249)
Opportunity to provide own banner	•				
Company mentioned in radio advertisements	•				
Company name and website listed on Facebook	•				
Company name or logo included in all marketing and media opportunities including pledge sheets and emails	•	•			
Individual 2' by 3' sign at event with logo	•	•			
One bowling team allowed to participate at one event	•	•			
Large sign at event with name listed (4 counties)	•	•	•	•	
Acknowledgement in Big Brothers Big Sisters newsletter	•	•	•	•	•
Company listed on our website with direct link to company's website	Company Name & Logo	Company Name & Logo	Company Name	Company Name	Company Name
Acknowledgement on T-shirt	Company Name & Logo	Company Name & Logo	Company Name		
Company name on displayed at event				8 ½ x 11 page	Bowling Pin Cutout

### 2016 Locations & Dates

**La Crosse, WI.....All Star Lanes**

Thursday, April 28<sup>th</sup> 5:45 PM & 8:00 PM  
Friday, April 29<sup>th</sup> 5:45 PM & 8:00 PM

**Winona, MN.....Westgate Bowl**

Thursday, April 21<sup>st</sup> 5:45 PM & 8:00 PM  
Friday, April 22<sup>nd</sup> 5:45 PM & 8:00 PM

**Vernon County, WI.....Nordic Lanes**

Thursday, April 21<sup>st</sup> 5:45 PM  
Friday, April 22<sup>nd</sup> 5:45 PM & 8:00 PM

For more information on sponsoring Bowl for Kids' Sake contact Ashley Santolin at (608) 782-2227 or [asantolin@7riversbbbs.org](mailto:asantolin@7riversbbbs.org).  
[www.7riversbbbs.org](http://www.7riversbbbs.org)