



Big Brothers Big Sisters
of the 7 Rivers Region

BOWL
FOR KIDS' SAKE

2017 Sponsorship Levels

****Payment and Sponsorship Agreement must be returned by March 1, 2017 to ensure sponsorship benefits. ****

Sponsorship Benefits	Event Sponsor (\$2,500+)	Alley Sponsor (\$1,000-2,499)	Lane Sponsor (\$500-999)	Strike Sponsor (\$250-499)	Pin Sponsor (\$100-249)
Opportunity to provide own banner	•				
Company mentioned in radio advertisements	•				
Company name and website listed on Facebook	•				
Company name or logo included in all marketing and media opportunities including pledge sheets and emails	•	•			
One bowling team allowed to participate at one event	•	•			
Individual 2' by 3' sign at event with logo	•	•	•		
Large sign at event with name listed (4 counties)	•	•	•	•	
Acknowledgement in Big Brothers Big Sisters newsletter	•	•	•	•	•
Company listed on our website with direct link to company's website	Company Name & Logo	Company Name & Logo	Company Name	Company Name	Company Name
Acknowledgement on T-shirt	Company Name & Logo	Company Name & Logo	Company Name		
Company name on displayed at event				8 ½ x 11 page	Bowling Pin Cutout

2017 Locations & Dates

La Crosse, WI - All Star Lanes

Thursday, April 27th 5:45 PM & 8:00 PM
Friday, April 28st 5:45 PM & 8:00 PM

Winona, MN - Westgate Bowl

Thursday, April 20st 5:45 PM
Friday, April 21st 5:45 PM & 8:00 PM

Vernon County, WI - Nordic Lanes

TBD

For more information on sponsoring Bowl for Kids' Sake contact Ashley Santolin at (608) 782-2227 or asantolin@7riversbbbs.org.
www.7riversbbbs.org