

Fundraising Tips

- ⇒ Start early and personalize your asks.
- ⇒ Don't be afraid to ask.
- ⇒ Do small fundraisers at work or within community groups.
- ⇒ Include a fundraiser with a garage sale or other activity you're involved in.
- ⇒ Break it down-ask 10 people for \$10.00.
- ⇒ Online fundraising is easy-we'll send out emails with helpful tips!
- ⇒ Post and promote your online fundraising page on social media and by emailing your personal contacts.

Funding

Roughly **90% of every dollar** you give goes directly to making and supporting matches between Littles and Bigs in western Wisconsin and southeastern Minnesota. This means you can rest assured that Big Brothers Big Sisters of the 7 Rivers Region is using donations wisely.

Your financial support Starts Something, such as:

- Recruiting new Big Brother and Big Sister volunteers
- Covering the costs of background checks, while ensuring trained professionals match Littles to responsible Bigs
- Enabling ongoing supervision and relationship support for every Big, Little and Little's family
- Providing cultural and social activities to enrich opportunities for children



Big Brothers Big Sisters
of the 7 Rivers Region

La Crosse County

432 Division Street,
La Crosse, WI 54601
Phone: (608) 782-2227
Fax: (608) 782-2390

Email: info.lacrosse@7riversbbbs.org

Vernon County

432 Division Street
La Crosse, WI 54601
Phone: (608) 632-1792

Email: info.vernco@7riversbbbs.org

Winona County

51 E. 4th Street, Suite 401
Winona, MN 55987
Phone: (507) 452-2227

Email: info.winona@7riversbbbs.org

Our mission is to provide children with strong and enduring, professionally supported one-to-one relationships that change their lives for the better, forever.

www.7riversbbbs.org



Big Brothers Big Sisters
of the 7 Rivers Region

BOWL
FOR KIDS' SAKE
2016

**BOWL
AND
HAVE
AN IMPACT.
GET READY TO
START
GET STARTED
SOMETHING!
BOWL
FOR KIDS'
SAKE.
EVERY GAME
WILL BENEFIT
BIG BROTHERS
BIG SISTERS.
YOU'LL HAVE
A GREAT TIME
AND HELP KIDS
GET A CHANCE
TO STRIKE IT
BIG IN LIFE.
START
SOMETHING
NOW!**

www.7riversbbbs.org



Individual Prizes

- \$100** • Bowl for Kids' Sake T-Shirt
- \$250** • Bowl for Kids' Sake T-shirt
• \$20 Gift Card to Kwik Trip
• Five (5) entries into TV Drawing*
- \$500** • Bowl for Kids' Sake T-shirt
• \$50 Gift Card to Kwik Trip
• Five (5) entries into Wisconsin Dells Getaway**
- \$1,000** • Bowl for Kids' Sake T-shirt
• \$100 Gift Card to Kwik Trip
• Five (5) entries into TV Drawing*
• Five (5) entries into Wisconsin Dells Getaway**
• Entry into the Packers vs. Vikings Game Day***

TV Drawing*

One lucky winner will win a TV from Best Buy.

Wisconsin Dells Getaway **

This package includes an overnight stay at a resort in the Wisconsin Dells! Also included are a \$100 Kwik Trip gift card for travel, and \$100 to use in the Wisconsin Dells for meals or other activities.

Packers vs. Vikings Game Day***

Two people will enjoy the thrill of the game up close at the 2016-2017 Green Bay Packers vs. Minnesota Vikings at Lambeau Field in Green Bay, WI. Package includes \$100 Kwik Trip gift card for travel.



This year's theme:



We encourage teams to dress up as their favorite TV show! One team from each shift will win a prize.

2016 Locations & Dates

Vernon County, WI.....Nordic Lanes

Thursday, April 21st 5:45 PM
Friday, April 22nd 5:45 PM & 8:00 PM

Winona, MN.....Westgate Bowl

Thursday, April 21st 5:45 PM & 8:00 PM
Friday, April 22nd 5:45 PM & 8:00 PM

La Crosse, WI.....All Star Lanes

Thursday, April 28th 5:45 PM & 8:00 PM
Friday, April 29th 5:45 PM & 8:00 PM



How do I get started?

Bowl for Kids' Sake is a fun and easy way to positively impact a child's life. Just follow the simple steps below:

1. **Register.** You can register by yourself and we will match you with a team or register a team. Teams are formed with five members. Consider creating a team with family, friends, co-workers and teammates. There are two ways to register:

Online: Go to www.firstgiving.com/7riversbbbs. The online option allows you to set up a webpage for online donations by following their easy steps.

Other: Contact Ashley Santolin, Community Relations Manager, at 608-782-2227 or asantolin@7riversbbbs.org to register.

2. **Collect pledges.** Each bowler is asked to raise a minimum of \$100 (BBBS Bigs/Littles: \$50/person) in pledges-for a total of \$500 raised per team. Keep in mind there are great prizes for the different levels of money raised! We ask that **all pledges** (including online pledges) are kept track of on a pledge form. Pledge forms can be obtained on our website, or by calling 608-782-2227 to have one mailed to you.

Online: Collect pledges through your online webpage you create when you register online. This link can be emailed to friends and family, or put on your social media. Please keep track of these on your pledge form.

In Person: Ask friends, family, groups, neighbors, co-workers, etc. to donate to this great cause.

3. **Start bowling.** After you have secured your pledges, it's time to have fun! You'll receive two free games of bowling (including shoe and ball rental), food, drinks, chances to win door prizes and a team photo!