

## Fundraising Tips

- ⇒ Start early and personalize your asks.
- ⇒ Don't be afraid to ask.
- ⇒ Do small fundraisers at work or within community groups.
- ⇒ Include a fundraiser with a garage sale or other activity you're involved in.
- ⇒ Break it down-ask 10 people for \$10.00.
- ⇒ Online fundraising is easy-we'll send out emails with helpful tips!
- ⇒ Post and promote your online fundraising page on social media and by emailing your personal contacts.

## Funding

Roughly **90% of every dollar** you give goes directly to making and supporting matches between Littles and Bigs in western Wisconsin and southeastern Minnesota. This means you can rest assured that Big Brothers Big Sisters of the 7 Rivers Region is using donations wisely.

Your financial support Starts Something, such as:

- Recruiting new Big Brother and Big Sister volunteers
- Covering the costs of background checks, while ensuring trained professionals match Littles to responsible Bigs
- Enabling ongoing supervision and relationship support for every Big, Little and Little's family
- Providing cultural and social activities to enrich opportunities for children



**Big Brothers Big Sisters**  
of the 7 Rivers Region

**La Crosse County**  
432 Division Street,  
La Crosse, WI 54601  
Phone: (608) 782-2227  
Fax: (608) 782-2390  
Email: info@7riversbbbs.org

**Winona County**  
51 E. 4th Street, Suite 401  
Winona, MN 55987  
Phone: (507) 452-2227  
Email: info@7riversbbbs.org

*Our mission is to provide children with strong and enduring, professionally supported one-to-one relationships that change their lives for the better, forever.*

[www.7riversbbbs.org](http://www.7riversbbbs.org)



**Big Brothers Big Sisters**  
of the 7 Rivers Region

**BOWL**  
FOR KIDS' SAKE  
**2017**

**BOWL  
AND  
HAVE  
AN IMPACT.  
GET READY TO  
START  
GET STARTED  
SOMETHING!  
BOWL  
FOR KIDS'  
SAKE.  
EVERY GAME  
WILL BENEFIT  
BIG BROTHERS  
BIG SISTERS.  
YOU'LL HAVE  
A GREAT TIME  
AND HELP KIDS  
GET A CHANCE  
TO STRIKE IT  
BIG IN LIFE.  
START  
SOMETHING  
NOW!**

[www.7riversbbbs.org](http://www.7riversbbbs.org)



## Individual Prizes

- \$100**
  - Bowl for Kids' Sake T-Shirt
- \$250**
  - Bowl for Kids' Sake T-shirt
  - \$20 Gift Card to Kwik Trip
  - Entry into TV Drawing\*
- \$500**
  - Bowl for Kids' Sake T-shirt
  - \$50 Gift Card to Kwik Trip
  - Entry into TV Drawing\*
  - Entry into the Packers vs. Vikings at Lambeau Field\*\*
- \$1,000**
  - Bowl for Kids' Sake T-shirt
  - \$100 Gift Card to Kwik Trip
  - Entry into TV Drawing\*
  - Entry into the Packers vs. Vikings at Lambeau Field\*\*
  - Entry into Wisconsin Dells Getaway\*\*\*

### TV Drawing\*

One lucky winner will win a TV from Best Buy.

### Packers & Vikings at Lambeau Field

Experience football as it was meant to be! This prize package includes two tickets in the bowl of famous Lambeau Field to watch the Packers take on the Vikings this season. Package also includes a \$100 Kwik Trip gift card for travel.

### Wisconsin Dells Getaway \*\*

This package includes an overnight stay at a resort in the Wisconsin Dells and a \$100 gift card!



## This year's theme:



We encourage teams to dress up as their favorite movie! One team from each shift will win a prize.

## 2017 Locations & Dates

<b>Winona, MN.....Westgate Bowl</b>	
Thursday, April 20 <sup>th</sup>	5:45 PM
Friday, April 21 <sup>st</sup>	5:45 PM & 8:00 PM
<b>Vernon County, WI.....Nordic Lanes</b>	
Saturday, April 22nd	3:00 PM & 5:30 PM
<b>La Crosse, WI.....All Star Lanes</b>	
Thursday, April 27 <sup>th</sup>	5:45 PM & 8:00 PM
Friday, April 28 <sup>th</sup>	5:45 PM & 8:00 PM



## How do I get started?

**Bowl for Kids' Sake** is a fun and easy way to positively impact a child's life. Just follow the simple steps below:

- 1. Register.** You can register by yourself and we will match you with a team or register a team. Teams are formed with five members. Consider creating a team with family, friends, co-workers and teammates. There are two ways to register:

**Online:** Go to [www.firstgiving.com/7riversbbbs](http://www.firstgiving.com/7riversbbbs). The online option allows you to set up a webpage for online donations by following their easy steps.

**Other:** Contact Ashley Santolin, Community Relations Manager, at 608-782-2227 or [asantolin@7riversbbbs.org](mailto:asantolin@7riversbbbs.org) to register.

- 2. Collect pledges.** Each bowler is asked to raise a minimum of \$100 (BBBS Bigs/Littles: \$50/person) in pledges-for a total of \$500 raised per team. Keep in mind there are great prizes for the different levels of money raised! We ask that **all pledges** (including online pledges) are kept track of on a pledge form. Pledge forms can be obtained on our website, or by calling 608-782-2227 to have one mailed to you.

**Online:** Collect pledges through your online webpage you create when you register online. This link can be emailed to friends and family, or put on your social media. Please keep track of these on your pledge form.

**In Person:** Ask friends, family, groups, neighbors, co-workers, etc. to donate to this great cause.

- 3. Start bowling.** After you have secured your pledges, it's time to have fun! You'll receive two free games of bowling (including shoe and ball rental), food, drinks, chances to win door prizes and a team photo!