

## 2018 Bowl for Kids' Sake - Sponsorship Opportunities

**Bowl for Kids' Sake 2018 – Everyday Heroes** Bowl for Kids' Sake is Big Brothers Big Sisters' signature fundraiser. Each year half a million people across America come together to have fun and raise money to support Big Brothers Big Sisters – mentoring programs proven to change lives! New this year is our **Everyday Heroes** theme where we'll be featuring everyday heroes from our sponsors and our teams and our event theme will be super heroes in celebration of our communities **Everyday Heroes!** **If you have an everyday hero you'd like featured, please give us a call!**

We are a volunteer and donor-supported agency - our fundraisers help us fulfill our mission by providing over a third of our annual budget. Each year, we offer 4 sponsorship opportunities. These sponsorships allow local organizations to show their support while also receiving verbal, printed, and social media recognition. Our sponsors also receive special perks, like VIP tables, tickets and free event participation!

### Bowl for Kids' Sake, April 2018:

- \$5,000 Presenting Sponsor
- \$2,500 Event Sponsor
- \$1,000 Alley Sponsor
- \$500 Lane Sponsor
- \$250 Strike Sponsor
- \$100 Pin Sponsor



<b>Bowl for Kids' Sake 2018 Sponsorship Benefits</b>	<b>Presenting Sponsor</b>	<b>Event Sponsor</b>	<b>Alley Sponsor</b>	<b>Lane Sponsor</b>
Exclusive Press Release announcing your sponsorship	●			
Mention/Logo on all event promotion: Radio, TV, Facebook, Print, etc.	●			
Your LARGE business logo on the event t-shirt	●	●		
Your business logo in the brochure & event posters	●	●		
Your business logo on our Big Brothers Big Sisters website, newsletters, and Annual Report	●	●		
Verbal Acknowledgement at the event	●	●	●	
Enrollment of two 5-member bowling teams to enjoy the party!	●	●		
Enrollment of one 5-member bowling team to enjoy the party!			●	
Your business name on the event t-shirt			●	●
Your business name in the brochure & event posters			●	●
Your business name on our Big Brothers Big Sisters website, newsletters, and Annual Report			●	●
Banner with your company name above a lane				●

Big Brothers Big Sisters of the 7 Rivers Region is a volunteer and donor supported organization. Our agency serves over 500 children per year. Our mission is to provide children with strong and enduring, professionally supported one-to-one relationships that change their lives for the better, forever.

## 2018 Sponsor Agreement

We would like to become a sponsor of the 2018 Big Brothers Big Sisters Bowl for Kids' Sake. As a sponsor, I understand that Big Brothers Big Sisters will provide me with all of the benefits listed on the 2018 Sponsorship Levels sheet for the appropriate dollar amount of sponsorship. As a sponsor, I agree that we will send Big Brothers Big Sisters our payment for sponsorship no later than **February 23<sup>rd</sup>**.

### BUSINESS INFORMATION

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Website Address \_\_\_\_\_ We wish to remain anonymous (yes) (no)

### SPONSORSHIP INFORMATION

We would like to support: La Crosse / Winona / Vernon

We would like to be a(n):

- Presenting Sponsor (\$5,000)
- Event Sponsor (\$2,500)
- Alley Sponsor (\$1,000)
- Lane Sponsor (\$500-\$999)
- Strike Sponsor (\$250-\$499)
- Pin Sponsor (\$100-\$249)

To sign up or create a team, call us 608.782.2227 or go to: <https://www.firstgiving.com/7riversbbbs>

### PAYMENT INFORMATION

- Please Send an invoice
- We have included a check
- We would like to pay by credit card

Cardholder Name \_\_\_\_\_

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_

*Thank you!*